



Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Program Name

Healthy Heart Project of Oconto County

Contact Information

Main Contact Person Debra Konitzer
Title of Main Contact Health Officer
Agency Affiliation of Contact Health and Human Services
Contact Phone Number 920 834-7000
Contact Email Address debra.konitzer@co.oconto.wi.us

Program Information

Type of Program Coalition
Year Coalition was Formed 1999
Primary program focus Both Physical Activity & Nutrition
Region Northeastern
County Oconto
Coalition Web Site Address

Program Information

Represented Groups on Coalition Health Care Health Dept Schools WIC	Represented Professions on Coalition Dietitian Educator Nurse Other
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A Wisconsin Nutrition and Physical Activity Program



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Intervention Name

Healthy Heart Project 5K Walk/Run

Intervention Information

Type of Intervention: Physical Activity - Event
Focus Area: General Physical Activity
Intervention Site or Setting: Community
Scope of Intervention: County
Target Audience: All races, genders and ages
Total Population in Area Served: 32,000
Number of Participants: 150-200
Implementation Status: occurs each spring

Partners:
Unique Funding
Evaluation: Impact on knowledge – survey Service Provision and data annually
Evidence-Based or Best Practice based on Strategy is included in the implementation plan for the state health plan

Products Developed or Materials Used:

Intervention Description:

promotion of physical activity - promote registration by families also - to participate in the walk run. event includes 1/2 mile kids run.

A Wisconsin Nutrition and Physical Activity Intervention



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Intervention Name Walk to Win

Intervention Information

Type of Intervention: Physical Activity & Nutrition - Event
Focus Area: General Physical Activity & Nutrition
Intervention Site or Setting: Community
Scope of Intervention: County
Target Audience: All races and genders Ages: 12-19, 20-39, 40-59, 60-74, 75 +
Total Population in Area Served:
Number of Participants: 350
Implementation Status: 3 month activity in fall

Partners:
Unique Funding
Evaluation: Service Provision Knowledge, attitude and behavior survey
Evidence-Based or Best Practice based on Strategy in state implementation plan

Products Developed or Materials Used:

Intervention Description:

3 month activity to encourage daily physical activity

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